

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * CUTAIA RORY J.		2. Issuer Name and Ticker or Trading Symbol BBOOTH, INC. [BBTH]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Pres, Treas, Sec, CEO	
(Last) (First) (Middle) 1157 NORTH HIGHLAND AVENUE, SUITE C		3. Date of Earliest Transaction (Month/Day/Year) 11/12/2014			
(Street) LOS ANGELES, CA 90038-1204		4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned			

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares								17,928,606	D	
Common Shares								3,603,600	I	Cutaia Media Group Holdings, LLC
Common Shares								810,092	I	held by spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options	\$ 0.5	11/12/2014		A		400,000		11/12/2014 ⁽²⁾	11/12/2019	Common	400,000	\$ 0.5	400,000	D	
Stock Options	\$ 0.5	11/12/2014		A		400,000		10/16/2015 ⁽²⁾	11/12/2019	Common	400,000	\$ 0.5	800,000	D	
Stock Options	\$ 0.5	11/12/2014		A		150,000		11/12/2014 ⁽¹⁾	11/12/2019	Common	150,000	\$ 0.5	150,000	I	held by spouse
Stock Options	\$ 0.5	11/12/2014		A		150,000		11/12/2015 ⁽³⁾	11/12/2019	Common	150,000	\$ 0.5	300,000	I	held by spouse

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUTAIA RORY J. 1157 NORTH HIGHLAND AVENUE, SUITE C LOS ANGELES, CA 90038-1204	X	X	Pres, Treas, Sec, CEO	

Signatures

/s/ Rory Cutaia	11/14/2014
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Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These options vest immediately.

(2) These options vest as follows: 10% on October 16, 2015; 22.5% on January 16, 2015; 22.5% on April 16, 2016; 22.5% on July 16, 2016 and 22.5% on October 16, 2016.

(3) 25% of these options vest on November 12, 2015 and then 25% every quarter thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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