
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 24, 2017

nFűsz, Inc.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of
incorporation or organization)

000-55314
(Commission
File Number)

90-1118043
(I.R.S. Employer
Identification Number)

346 S. Hauser Boulevard, Suite 210
Los Angeles, California 90036
(Address of principal executive office, including zip code)

(855) 250-2300
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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This current report responds to the following items on Form 8-K:
Item 7.01 Regulation FD
Item 9.01 Exhibits

ITEM 7.01 REGULATION FD DISCLOSURE

On April 24, 2017, representatives of the Company began making presentations to investors using slides containing the information attached to this Current Report on Form 8-K as Exhibit 99.1 (the "Investor Presentation") and incorporated herein by reference. The Company expects to use the Investor Presentation, in whole or in part, and possibly with modifications, in connection with presentations to investors, analysts and others during the fiscal year ending December 31, 2017.

The Investor Presentation includes prospective financial information based on our reasonable expectations, beliefs, opinions, and assumptions at the time they were made. The prospective financial information was not prepared in accordance with generally accepted accounting principles ("GAAP") or published guidelines established by the American Institute of Certified Public Accountants for preparation and presentation of "prospective financial information."

All of the information contained in the Investor Presentation is summary information that is intended to be considered in the context of our Securities and Exchange Commission ("SEC") filings and other public announcements that we may make, by press release or otherwise, from time to time.

The inclusion of the prospective financial information in the Investor Presentation filed with this Current Report on Form 8-K should not be regarded as an indication that we or any other person considered, or now consider, this information to be necessarily predictive of actual future results, and does not constitute an admission or representation by any person that such information is material, or that the expectations, beliefs, opinions, and assumptions that underlie such forecasts remain the same as of the date of this Current Report on Form 8-K, and readers are cautioned not to place undue reliance on the prospective financial information.

Neither our independent auditor, or any other independent accountant has examined, compiled, or performed any procedures with respect to the prospective financial information contained in the Investor Presentation and, accordingly, none has expressed any opinion or any other form of assurance on such information or its achievability and none assumes any responsibility for the prospective financial information.

The prospective financial information:

- is speculative by its nature and was based upon numerous expectations, beliefs, opinions, and assumptions, as further described below, which are inherently uncertain and many of which are beyond our control and may not prove to be accurate;
- does not necessarily reflect current estimates or expectations, beliefs, opinions, or assumptions that we may have about prospects for our Company, our business, changes in general business or economic conditions, or any other transaction or event that has occurred or that may occur and that was not anticipated at the time the prospective financial information was prepared;

- may not reflect current results or future performance, which may be significantly more favorable or less favorable than the prospective financial information set forth therein; and
- is not, and should not be regarded as, a representation that any of the expectations contained in, or forming a part of, the prospective financial information will be achieved. All of the financial information contained in Investor Presentation is forward-looking in nature. The information is subjective in many respects and thus subject to interpretation. Further, the information relates to multiple future years and such information by its nature becomes less predictive with each succeeding year. We cannot provide assurance that the prospective financial information results will be realized; rather, actual future financial results may vary materially from the forward-looking information presented therein.

Except as required by law, we do not intend to update or revise publicly any of the information presented therein to reflect circumstances or other events occurring after the date the prospective financial information was prepared or to reflect the occurrence of future events. These considerations should be taken into account in reviewing the prospective financial information, which were prepared as of an earlier date. For additional information on factors that may cause actual future financial results to vary materially from the information presented therein, see the section entitled “Cautionary Note Regarding Forward-Looking Statements” below.

The information presented in Item 7.01 of this Current Report on Form 8-K and Exhibits 99.1 shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, unless the Company specifically states that the information is to be considered “filed” under the Exchange Act or specifically incorporates it by reference into a filing under the Securities Act of 1933, as amended, or the Exchange Act.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

99.1 nFűsz, Inc. Management Presentation dated April 2017

Cautionary Note Regarding Forward-Looking Statements

This Current Report on Form 8-K includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to risks and uncertainties. All statements, other than statements of historical facts, are forward-looking statements. The projected financial information included herein constitutes forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements. Although we believe that in making any such forward-looking statement our expectations are based on reasonable assumptions, any such forward-looking statement involves uncertainties and is qualified in its entirety by reference to the following important factors, among others, that could cause actual results to differ materially from those projected in such forward-looking statements:

- our ability to maintain or obtain sufficient financing sources for operations or to meet future obligations;
- present or prospective competition;
- general industry trends;
- economic conditions, including the impact of an economic downturn;
- our ability to collect trade receivables;
- our ability to attract and retain profitable customers;
- our ability to profitably serve our customers;
- changes in business strategy, development plans or vendor relationships;
- changes in operating expenses, liquidity needs and capital expenditures;
- access to capital, the cost of such capital, and the results of financing and refinancing efforts, including availability of funds in capital markets;
- changes in technology used by and services offered by us;
- significant changes in our relationship with our employees, including the availability of qualified personnel, and the potential adverse effects if labor disputes or grievances were to occur; and
- our ability to effectively execute our operational strategy.

Any forward-looking statement speaks only at the date on which it is made, and except as may be required by law, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which it is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for us to predict all of them; nor can we assess the impact of each such factor or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statement. As such, you should not unduly rely on such forward-looking statements.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this current report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 26, 2017

/s/ Rory J. Cutaia

nFüz, Inc.

By: "*Rory J. Cutaia*"

Name: Rory J. Cutaia

Title: Chairman and Chief Executive Officer

“Attention is the new economy. It is the world’s most valuable resource.”

– Paul MacGregor, Fox Networks

WE DELIVER ATTENTION

We *Infuse* Sales & Marketing Messaging With The Power
To Command Immediate Focused ATTENTION

new proprietary disruptive technology

Introducing...

nFÜSZ

Interactive Marketing
Automation & Next Generation
CRM

Formerly known as bBooth

nFÜSZ OTCQB:FUSZ
April 2017

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WE DELIVER ATTENTION

HOW WE DO IT

WE INFUSE INTERACTIVE MARKETING ELEMENTS INTO OUR CUSTOMERS' VIDEOS

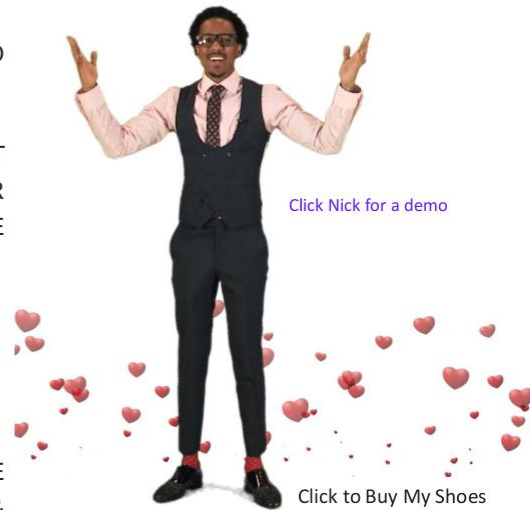
WE CREATE *VIRTUAL SALESPERSON* VIDEOS THAT APPEAR TO 'WALK-OUT' ONTO THE SCREENS OF THEIR TARGET AUDIENCE TO EXPLAIN THE PRODUCT & TAKE ORDERS, etc.

REPLACE INEFFECTIVE SALES/CUSTOMER SERVICE

DELIVERY & DISTRIBUTION OF VIDEOS CAN BE *AUTOMATED*

OUR CUSTOMERS CAN ALSO DISPLAY THESE INTERACTIVE VIDEOS ON WEBSITES, ONLINE ADS, & SHARE THEM VIA EMAIL, TEXT, TWITTER & OTHER SOCIAL

COPYRIGHT 2017 nFüsz, Inc.
MEDIA



WE DELIVER ATTENTION

OUR CUSTOMERS

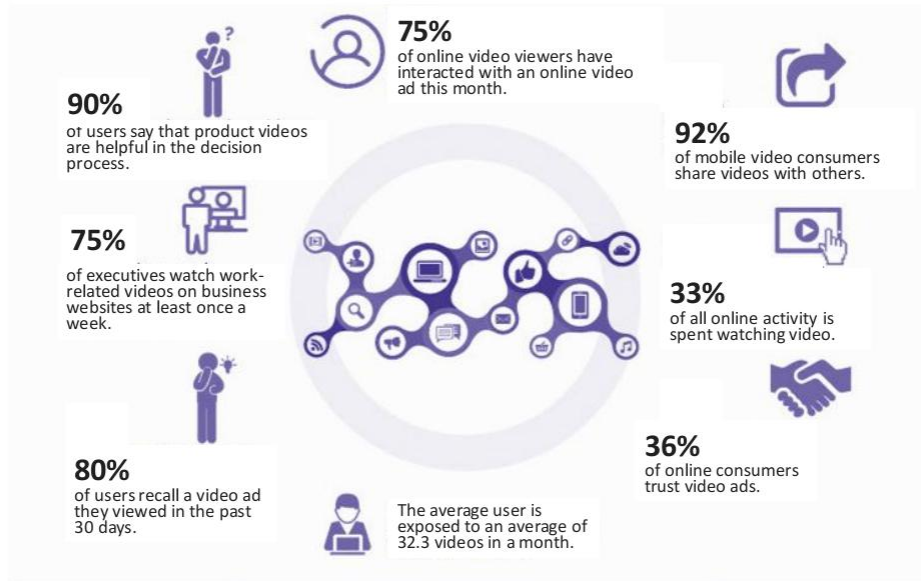
- SALES-BASED ORGANIZATIONS
- CONSUMER BRANDS
- AD AGENCIES
- ENTERTAINMENT & MEDIA COMPANIES
- ARTISTS & SOCIAL MEDIA CELEBRITIES
- NON-PROFITS
- ANYONE THAT WILL *PAY* FOR **ATTENTION**



WE DELIVER ATTENTION

-





WHY MARKETERS CHOOSE VIDEO-BASED MESSAGING



VIDEO MESSAGING INCREASES CONVERSION RATES 80%

INTERACTIVITY Increases Conversion Rates **300% - 600%**

The infographic consists of a grid of nine statistics, each with a purple icon and text. The statistics are: 1. Video in an email leads to 200-300% increase in click-through rate. 2. Including video on a landing page can increase conversion by 80%. 3. YouTube reports mobile video consumption rises 100% every year. 4. Combining video with full page ads boost engagement by 22%. 5. After watching a video, 64% of users are more likely to buy a product online. 6. Real estate listings that include a video receive 403% more inquiries than those without. 7. 50% of executives look for more information after seeing a product/service in a video. 8. 65% of executives visit the marketer's website and 39% call a vendor after viewing a video.

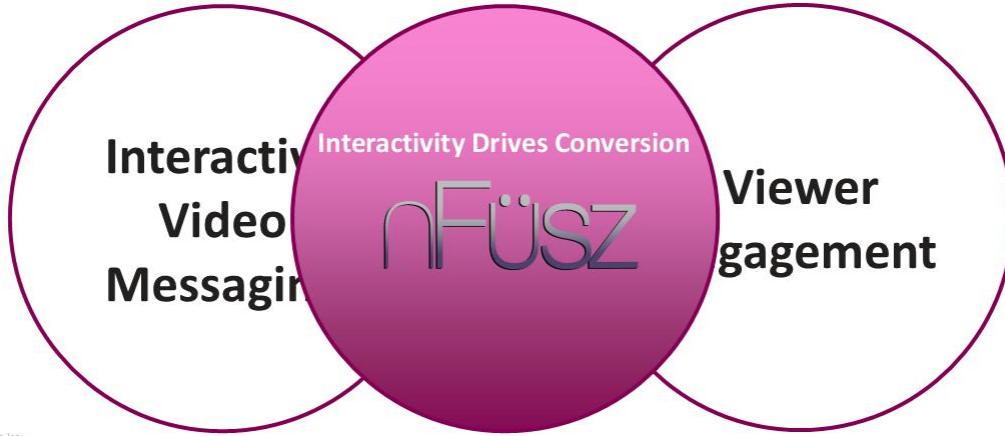
 <p>Video in an email leads to 200-300% increase in click-through rate.</p>	 <p>Including video on a landing page can increase conversion by 80%.</p>	 <p>YouTube reports mobile video consumption rises 100% every year.</p>
 <p>Combining video with full page ads boost engagement by 22%.</p>	 <p>After watching a video, 64% of users are more likely to buy a product online.</p>	 <p>Real estate listings that include a video receive 403% more inquiries than those without.</p>
 <p>50% of executives look for more information after seeing a product/service in a video.</p>	 <p>65% of executives visit the marketer's website and 39% call a vendor after viewing a video.</p>	

WE ENABLE THE 'CALL TO ACTION' RIGHT IN THE VIDEO

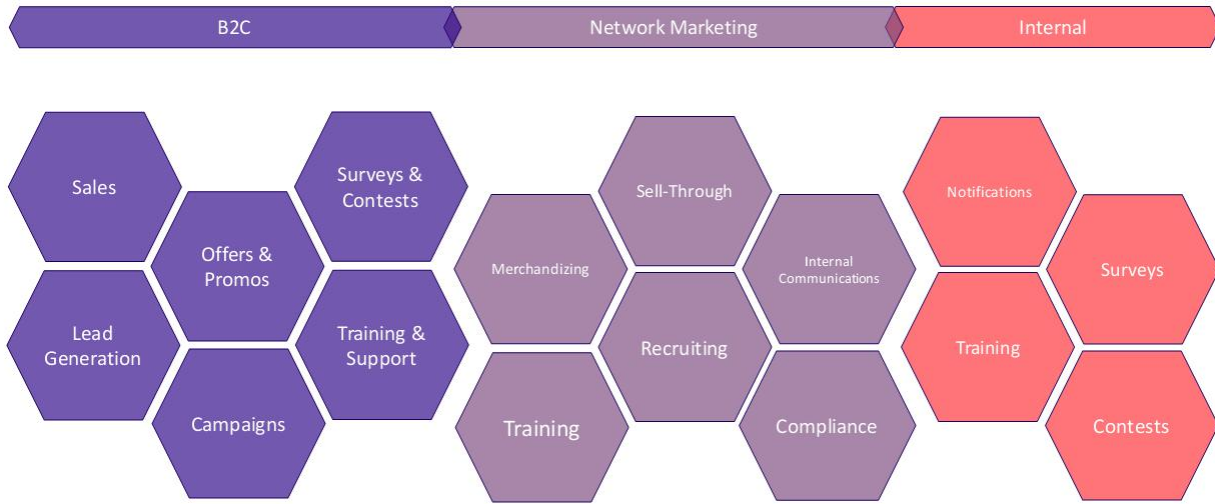
Ordinary videos can only be viewed and are incapable of *facilitating* a call to action.

nFÜSZ Videos Allow Viewers To Respond To A Call To Action Without Leaving The Video

Resulting In Higher Conversions & More Revenue



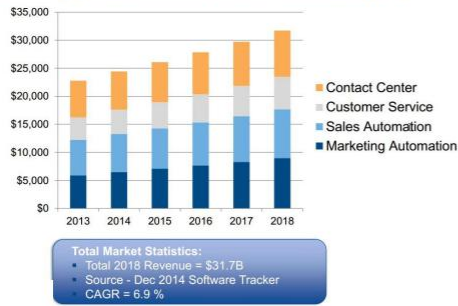
TYPES OF INTERACTIVE VIDEO ENGAGEMENTS



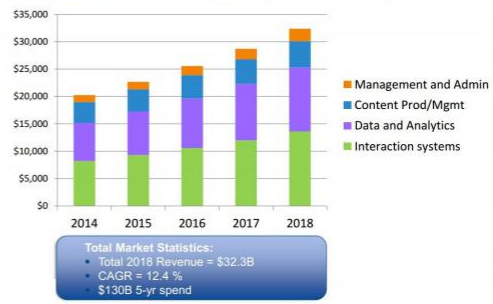
MARKET OPPORTUNITY

IDC Predicts CMOs Will Drive \$32.3B In Marketing Technology Spending By 2018
 - Forbes.com

CRM Applications Market Forecast (\$M)



Marketing Technology Map Revenue (\$M)





Company Overview

Formerly known as bBooth

About

nFÜSZ



- Founded in 2014 *[formerly known as bBooth]*
- Proprietary Interactive Video Technology for Sales-Based Enterprise, Consumer Brand Marketing, and Entertainment/Media Promotion
- Protected IP
- 19 employees
- HQ Hollywood, CA
- Pioneered Interactive Marketing Automation (IMA)
- Disrupting the \$36B Customer Relationship Management (CRM) Industry
- Proven Management Team
- **Nick Cannon**, *Chief Strategy Officer/Global Brand Ambassador*
- Public company: OTCQB:FUSZ



We're a Hollywood-based digital technology company offering truly interactive video for Customer Relationship Management (CRM), Sales Lead Generation, Marketing Campaigns, and Social Engagement.

Our NOTIFI brand cloud-based, Software-as-a-Service (SaaS) platform empowers our clients to produce, distribute and track enhanced interactive videos for higher levels of engagement on all mobile and desktop devices. *Notably, no download or proprietary player is required.* Full analytics and reporting capability built-in.

nFüsz NOTIFI enhanced interactive videos can be displayed on websites, embedded in online ads, *or even shared via email, text, or Twitter and other social media.*

nFüsz NOTIFI applications can be white-labeled for sales-based organizations, consumer brands, and artists seeking greater levels of customer, consumer, and fan engagement.

Our Flagship CRM Product, built around our proprietary 'Video-First' nFüsz NOTIFI technology, places interactive video front and center in all customer and prospect communications. NOTIFI can accommodate a single direct sales representative, yet is enterprise-class scalable to meet the needs of today's global organizations.

We've re-invented what a CRM & Lead-Gen tool should be in today's video-centric social environment.

nFÜSZ

Products

We've re-invented what a CRM & Lead-Gen tool should be in today's video-centric social environment.

WE DELIVER ATTENTION

PRODUCT DETAILS

1. notifiWEB - Interactive Website Embedded Video.

notifiWEB allows customers to create and display sales, product, or corporate videos with 'clickable' interactive links *in the actual video* on their 'WordPress' and other template-based websites, viewable on desktop and mobile devices.

These links (both visible, such as on-screen buttons, and invisible, such as a link on a shirt that only becomes visible when you hover over it) are features that when clicked can perform a variety of functions including:

- Opening and playing a video within the video.
- Opening a browser on the viewer's computer and taking them to a webpage – ***even if that person's browser was closed.***

WE DELIVER ATTENTION

PRODUCT DETAILS

1. notifiWEB - Interactive Website Embedded Video - cont.

Display an *interactive form* (including surveys) on-screen for data collection – *in the actual video* - while the video continues to play.



WE DELIVER ATTENTION

PRODUCT DETAILS

1. notifiWEB - Interactive Website Embedded Video - cont.

Place a **Phone Pad In The Video On-Screen** that collects the viewer's phone number and immediately calls them at that number and connects them to:

- live customer service
- live sales call center
- a pre-recorded message
- allow them leave a message on a custom configured digital answer machine
- Among several other features not available elsewhere.



WE DELIVER ATTENTION

PRODUCT DETAILS

2. **notifiADS** - Interactive Video Embedded In Online Ads

notifi**ADS** allows our customers to take the interactive video experience they have created for their website and embed it online ads they can place almost anywhere, such as in Facebook ads, among other popular destinations.

These videos will launch when the online ad is clicked and play with all of the interactive capabilities – even on mobile devices.

This is a sea-change for companies that don't want to sit passively and wait for customers to come to their website to experience their interactive product or service video – but instead, assertively place that experience where their customers are located and more likely to see it.

WE DELIVER ATTENTION

PRODUCT DETAILS

3. notifiLINKS - Our Distributable Links Product

With notifiLINKS, our customers can take that same interactive video described in the products above, with ALL of the interactive elements intact and ***distribute them via:***

- **Email**
- **Text Messaging**
- **Social Media**
- **Electronic Invitations, etc.**

notifiLINKS allows our customers to literally deliver that same interactive video experience to their client list and use it for:

- **Lead Generation**
- **Customer Retention**
- **Customer Relationship Management**
- **Among many other initiatives**

And like notifiADS described above, these videos will play on any device ***without the need for the recipient to first have to download special software or a proprietary player.***

These Capabilities Separate Us From Other Companies Claiming Interactive Video Capability

WE DELIVER ATTENTION

PRODUCT DETAILS

4. notifiCRM - SaaS CRM & Lead Gen for Desktop and Mobile

Our Flagship Product. In notifiCRM, we built an enterprise class, fully scalable platform around our core technology for the creation and delivery of interactive videos as the centerpiece of a **CRM and Lead Generation** solution for any sales-based organization.

notifiCRM is a *cloud-based SaaS product*, offered on a *subscription basis*, as a fully branded white labeled desktop, mobile, and web-based application – **or embedded in clients' existing applications via an API**. notifiCRM has what we believe are industry leading features and functionality that leaves even the large incumbent players generations behind us.

Most other CRM apps are really sales force **tracking** applications designed to allow management to track the daily activities of sales people.

notifiCRM is designed to give sales people the tools they need in today's video-centric world to **SELL** – not just report.

WE DELIVER ATTENTION

PRODUCT DETAILS

4. notifiCRM - SaaS CRM & Lead Gen for Desktop and Mobile – cont.

The notifiCRM platform features include:

- **Import of .csv files or direct import of contacts lists from *Outlook, Gmail, Hotmail, and Yahoo Mail* allowing the user to send individuals or groups interactive video messages**
- **Drip campaign creation and management**
- **Downline management**
- **In-app chat and messaging (video chat and full conf call capability coming soon) with customers and downline reps;**
- ***PUSH-TO-SCREEN* delivery of messaging (even when the recipient's browser, email, and text messaging programs are closed);**
- ***VIRTUAL SALESPERSON* - 3-D looking interactive 'walk-out-style' videos, with transparent backgrounds that play on top of any other open application.**

nFÜSZ PLATFORM HIGHLIGHTS

Next-Gen CRM - Interactive Marketing Automation

- 100% browser based interactive videos
- Integrates with existing Marketing and CRM apps

Corporate Communication

- Native desktop and mobile applications for media-rich communications and content management
- Push-to-screen media-rich interactive messaging, drip campaigns
- Text, audio, video, interactive videos

Network Marketing/MLM

- End-to-end platform for managing all communications, messaging compliance, and interactive marketing for Network Marketing and MLM style organizations
- Engage, Grow, and Track Down-lines

Branded Applications

- Native applications for desktop, iOS, Android
- Branded apps to manage customer/fan communities in minutes

Management & Analytics

- Robust and comprehensive back-end management environment
- Manage users, campaigns, broadcasts, content, interactive videos, customizations

nFüsz vs. the Competition

Feature	"Interactive Video" Apps	CRM	Marketing Automation	nFüsz Notifi
Clickable Links In-Video	✓			✓
Omni-Channel	✓	✓	✓	✓
Analytics	✓	✓	✓	✓
eCommerce Integration		✓	✓	✓
Email Campaigns		✓	✓	✓
Drip Campaigns			✓	✓
Onscreen "Walk Out" Videos				✓
Contextual/Embedded Interactive Video Links				✓
Push-to-Screen				✓
In-Video Active Buttons & Menus				✓
In-Video Forms & Surveys				✓
In-Video File Download				✓
Images, Audio, Video-in-Video				✓
Dynamically Branching Videos				✓
Auto-Launch Applications In-Video				✓
In-video Calling & Telephony				✓
No Proprietary Player or Download Required				✓
Personalized/Branded Desktop & Mobile Apps				✓

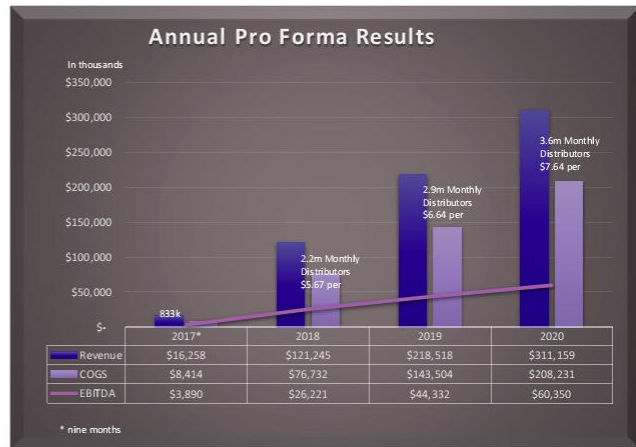
FINANCIAL PROJECTIONS

Becoming Network Marketing's Industry Leading Software Provider

- 100 Million Distributors and Expanding
- Obtain 30% Distributor Utilization within 3 Years for Each New Customer
- Distributor Growth Driven by Increased Utilization from Both Existing & New Customers
- Nature of Software Creates High Switching Costs for Customers
- Obtain 3.5% Market Share by the End of 2020

Secondary Market Expansion

- Retail
- Entertainment
- Financial Services
- Healthcare
- Education
- Geo Political



** A Single Top 25 Network Marketing Company Customer Can Drive \$5 Million In Monthly Recurring Revenue

nFüz

Addendum

MANAGEMENT

RORY J. CUTAIA, PRESIDENT & CHIEF EXECUTIVE OFFICER

Rory J. Cutaia began his career as an attorney at a major NYC law firm, representing world renowned entrepreneurs. With that background, Mr. Cutaia left the practice of law and set out to change the landscape of the telecom industry through a tech company start-up he founded called Telx. Telx went on to become the internationally recognized leader in the data center sector and still the *de facto* standard by which the world's telecom carriers interconnect with one another. Mr. Cutaia assembled a top management team and over the course of only 6 years, took the business **from a start-up to a successful sale and liquidity event priced at more than \$215 million in cash, returning 18x invested capital to early investors.**

As Founder, President, CEO and Chairman of Telx, Mr. Cutaia provided the vision for the Company's strategic goals and objectives. Operating the business like a public reporting company, he created the processes by which he and his management team crafted the Company's business plan, and then led the Company through its virtually flawless execution. He personally identified, negotiated and oversaw the successful integration of acquisitions, while at the same time engineered and implemented the policies, procedures, and processes that drove double digit organic growth, year over year. A truly hands-on CEO, Mr. Cutaia built a sales team, a marketing team, as well as technical support, customer satisfaction, HR, and finance departments. By employing new and innovative marketing strategies, Mr. Cutaia drove revenue, beat EBITDA targets and created an international reputation for Telx as the "best of the best". Telx was recently sold again for approximately **\$1.9 Billion**.

After the sale of Telx, Mr. Cutaia became a partner and 'Entrepreneur-in-Residence' in a NYC based private equity fund, where he went on to create several other successful ventures, including a new technology to clean up toxic coal waste sites, and then launched a next-generation, fiber-optic network constructed along railroad rights of way, a ground-breaking, innovative deal he personally negotiated. Now as Founder & CEO of Los Angeles-based nFűsz, Mr. Cutaia has created what has been called the *best new platform for consumer brand activation, CRM, and sales lead generation*. Mr. Cutaia conceived the nFűsz concept, created the Company's business plans and marketing strategies, and with more \$2.8M of his own capital invested, personally financed R&D and all start-up costs. As CEO, Mr. Cutaia provides the vision and leadership for the management team, establishes the goals and objectives for the Company and the policies and procedures by which they are executed, remaining keenly focused on building shareholder value.

MANAGEMENT

NICK CANNON, CHIEF STRATEGY OFFICER & GLOBAL BRAND AMBASSADOR

Celebrated producer, writer, director, actor, DJ, entrepreneur and acclaimed host of TV's top-rated America's Got Talent, among a long list of other TV and film credits, Nick Cannon joined nFűsz as Chief Strategy Officer. A unique combination of artist and entrepreneur, Mr. Cannon is perfectly suited to introduce the nFűsz technology to the entertainment industry. Despite his demanding schedule, Mr. Cannon is actively involved in the business of nFűsz and currently responsible for a number of major business development initiatives for the Company. In addition to his duties at nFűsz, Mr. Cannon is currently starring in six TV shows, including MTV's 'Nick Cannon Presents: Wild 'N Out', which has garnered the highest ratings in MTV history, and BET Network's 'Real Husbands of Hollywood', among others. On the business side, he is the current Chairman of TeenNick at Viacom's Nickelodeon Network and has been the Development & Creative Consultant for the Nickelodeon Network since 2009. Adding to his business credentials, in 2015 Mr. Cannon was named 'Chief Creative Officer' for the RadioShack stores.

JEFF CLAYBORNE, CHIEF FINANCIAL OFFICER

Jeff Clayborne is Chief Financial Officer at nFűsz. Mr. Clayborne is an experienced finance professional with a proven record of driving growth and profit for both Fortune 100 as well as start-up companies. He brings with him more than 20 years of experience in all aspects of strategy, finance, business development, negotiation, and accounting. Mr. Clayborne earned his MBA from the University of Southern California, with high honors and began his career as a CPA at McGladrey & Pullen, then KPMG Peat Marwick. He then moved on to senior finance positions at The Walt Disney Company, including Senior Finance Manager at Walt Disney International, where he oversaw financial planning and analysis for the organization in 37 countries. Thereafter, Mr. Clayborne accepted a position at Universal Music Group where he was Vice President, Head of Finance & Business Development for Fontana, where he managed the financial planning and analysis of the sales and marketing division, and led the business development department.

JAMES P. GEISKOPF, INDEPENDENT MEMBER OF THE BOARD OF DIRECTORS | LEAD DIRECTOR

James P. Geiskopf became a director of nFűsz in May 2014, and as an independent director, is currently the Chair of the Audit Committee and Compensation Committee. Mr. Geiskopf has 32 years of experience leading major organizations. Mr. Geiskopf was the former President and Chief Executive Officer of Budget Rent-a-Car of Fairfield California until 2007, when Mr. Geiskopf sold the franchise. Mr. Geiskopf served on the Board of Directors of Suisun Valley Bank and on the Board of Directors of Napa Valley Bancorp. Mr. Geiskopf has also served as an officer and director of several other publicly listed companies.

MANAGEMENT

DOUG KLOTZ, VP TECHNICAL SALES

Mr. Klotz brings over 20 years' executive level sales experience to nFüsz. Mr. Klotz traces the start of his professional career to Scopus Technology, the company that pioneered the Customer Relationship Management (CRM) industry, followed by senior executive level positions at Siebel Systems (now Oracle), among other companies, building global technical enterprise software sales teams with a focus on SaaS-based CRM.

FRANK 'THE BIG HURT' THOMAS, ADVISORY BOARD MEMBER

Mr. Thomas is a National Baseball Hall of Fame inductee and two-time recipient of the American League's Most Valuable Player Award. Joining other distinguished members of the nFüsz Advisory Board, "The Big Hurt" leads the Company's sports business initiatives for its nFüsz technology.

Mr. Thomas played for three American League (AL) teams from 1990 to 2008, most of which as an integral part of the Chicago White Sox. One of the most outstanding and recognized hitters of his era, he is the only player in major league history to maintain a .300 batting average for seven consecutive seasons (1991–1997), scoring at least 100 runs-batted-in (RBI's) every season. A perennial MVP candidate, during that period he batted .330, averaged 36 home runs and 118 RBI's per year. In 1993, he was named the AL's Most Valuable Player by unanimous vote when he became the first White Sox player to hit 40 home runs in a single season, leading his team to a division title. Later in his career he earned AL Comeback Player of the Year honors, as his contributions helped the White Sox finish with the AL's best record. In 2014, his first year of eligibility, Mr. Thomas was inducted into The National Baseball Hall of Fame, becoming the first Chicago White Sox player to achieve that distinction. The White Sox retired his jersey #35 in 2010.

MANAGEMENT

DAN FLEISHMAN, ADVISORY BOARD MEMBER

Mr. Fleishman, previously recognized as one of the youngest operators of a publicly-traded company, commands an astute awareness and understanding of today's digital marketplace. By the age of 23, the licensing company he founded while still in High School, had already generated over \$15 million in apparel sales in 6 department store chains, including a \$9.5 million licensing deal he secured with STARTER apparel. Mr. Fleishman then went on to launch the "Who's Your Daddy" energy drink by securing distribution into 55,000 retail stores and military bases. That was followed by the launch of *Victory Poker* in 2010, which he built into the third largest site of professional poker players in the world. Mr. Fleishman's addition to the nFűsz Advisory Board has been invaluable, providing insights, strategies and introductions to strategic relationships that will fuel the Company's growth, and enhance shareholder value.

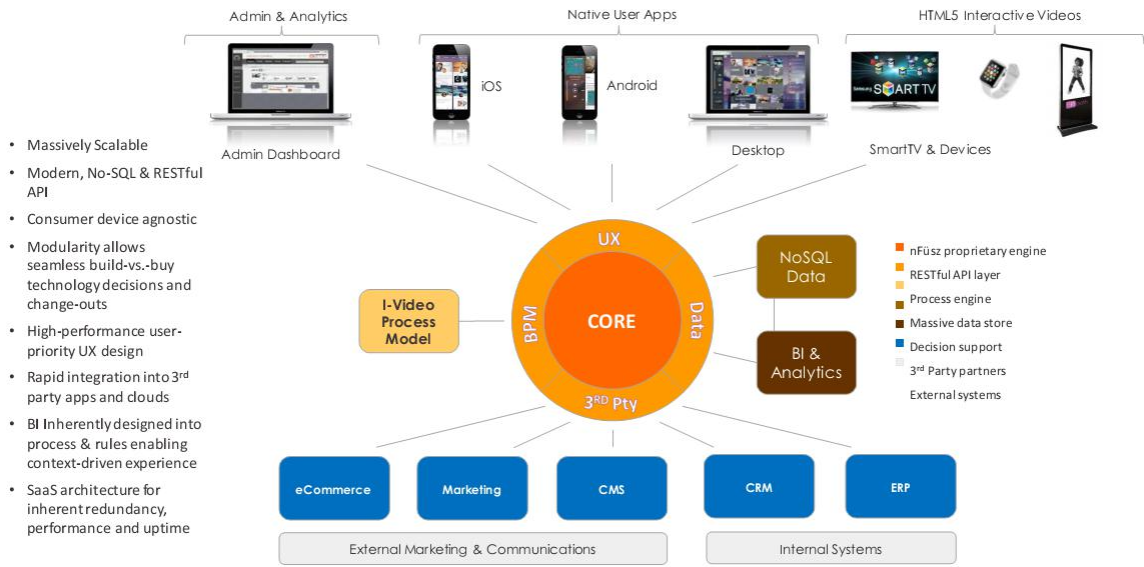
Mr. Fleishman is also a very active Angel Investor and advisor to more than 20 companies ranging from mobile app and tech companies, to successful monthly box subscription sites like "DollarBeardClub", and consumer products like Uwheels, both of which exceeded \$5,000,000 in sales in less than 8 months from their respective launch dates.

BRANDEN HAMPTON, ADVISORY BOARD MEMBER

Mr. Hampton, one of the largest independent social media publishers in the world, brings a wealth of experience from his successful career in social media marketing. He co-founded California-based First Slice Media, a content site that drew over 300,000,000 page views in its first year. He also co-founded One Penny Ad Agency, a company that specializes in providing clients with social media strategies for Twitter. The company counts over 32 million followers from the accounts that it owns and manages. They also assist their clients with Social Media, Engagement, Influence, Impressions, Ad Serving, Content, Trending Topics, Analytics, Demographic targeting, and the Building of Followers.

Mr. Hampton personally supervises 24 Twitter accounts, representing more than 12 million total followers. One example of his effective strategies is the project "@Notebook", also known as "Notebook of Love". In February 2011, over 30,000 followers were acquired in only three weeks, demonstrating the power of digital marketing. Today @Notebook is one of Twitter's most active brands exceeding 5.6 million followers. Mr. Hampton also coaches celebrities, prominent athletes, music artists and bands in the development of strategies to effectively engage followers.

THE nFÜSZ PLATFORM



- Massively Scalable
- Modern, No-SQL & RESTful API
- Consumer device agnostic
- Modularity allows seamless build-vs.-buy technology decisions and change-outs
- High-performance user-priority UX design
- Rapid integration into 3rd party apps and clouds
- BI Inherently designed into process & rules enabling context-driven experience
- SaaS architecture for inherent redundancy, performance and uptime

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CASE STUDY: ORU MARKETPLACE



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Overview

- ORU is an innovative marketplace and social commerce site helping members improve their personal and financial well being
- Members utilize custom-branded nFűsz Notifi apps to communicate and market their products and services and to recruit new members

Details

- Branded as "ORU Channel", nFűsz Notifi apps are used to distribute interactive video messaging
- Interactive videos are used to invite, recruit, sell, educate, and train members and prospects more effectively and efficiently
- Members utilize the "walk-out" style videos of skilled salespeople in their messaging to prospects and customers, ensuring higher levels of effectiveness and conversion rates
- Compliance is assured when members utilize the approved interactive videos in their messaging
- New recruits learn faster and attrition rates drop dramatically

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thank you

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