## A.G.P./Alliance Global Partners 590 Madison Avenue New York, New York 10022

March 18, 2019

## VIA EDGAR

U.S. Securities and Exchange Commission 100 F St., NE Washington, D.C. 20549

RE: Verb Technology Company, Inc. (the "Company")

File No. 333-226840

Registration Statement on Form S-1

Ladies and Gentlemen:

Pursuant to Rule 461 of the General Rules and Regulations of the U.S. Securities and Exchange Commission under the Securities Act of 1933, as amended, A.G.P./Alliance Global Partners, the underwriter, hereby joins the request of the Company that the effective date of the above-referenced Registration Statement be accelerated so that it will become effective at 9:00 a.m. Eastern Time on March 20, 2019, or as soon thereafter as practicable.

Pursuant to Rule 460 under the Securities Act, please be advised that there will be distributed to each underwriter, who is reasonably anticipated to be invited to participate in the distribution of the securities, as many copies of the proposed form of preliminary prospectus as appears to be reasonable to secure adequate distribution of the preliminary prospectus.

The undersigned confirms that it has complied with and will continue to comply with, and it has been informed or will be informed by participating dealers that they have complied with or will comply with, Rule 15c2-8 promulgated under the Securities Exchange Act of 1934, as amended, in connection with the above-referenced issue.

Very truly yours,

A.G.P./Alliance Global Partners

By: <u>/s/ Thomas Higgins</u>
Name: Thomas Higgins
Title: Managing Director