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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 24, 2019

**Verb Technology Company, Inc.**  
(Exact name of registrant as specified in its charter)

Nevada  
(State or other jurisdiction of  
incorporation or organization)

000-55314  
(Commission  
File Number)

90-1118043  
(I.R.S. Employer  
Identification Number)

344 S. Hauser Boulevard, Suite 414  
Los Angeles, California 90036  
(Address of principal executive office, including zip code)

(855) 250-2300  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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## Section 7 - Regulation FD

### Item 7.01 Regulation FD Disclosure

On May 24, 2019, management of the Company will host a stockholder update conference call and webcast on Wednesday, May 29, 2019 at 6:00 pm Eastern Time. Management encourages all investors to submit their questions by close of business on Tuesday, May 28, 2019 to AskVERB@myVERB.com.

Live Call: Toll Free: 1-877-407-4018

International: 1-201-689-8471

Webcast: <http://public.viavid.com/index.php?id=134777>

Replay: Toll Free: 1-844-512-2921

International: 1-412-317-6671

Conference ID: 13691373

(Available approximately two hours after the completion of the live call until 11:59 pm ET on June 12, 2019)

The information contained in this Item 7.01 is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act or incorporated by reference in any filing under the Securities Act, unless the Company expressly so incorporates such information by reference.

On May 24, 2019, we issued a press release announcing this stockholder update conference call. The press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Exchange Act of 1934, as amended, or the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

## Section 9 – Financial Statements and Exhibits

### Item 9.01 Exhibits

99.1 [Press Release dated May 24, 2019](#)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this current report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 28, 2019

**Verb Technology Company, Inc.**

*/s/ Rory J. Cutaia*

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By: *"Rory J. Cutaia"*

Name: Rory J. Cutaia

Title: Chairman and Chief Executive Officer





### VERB to Host Stockholder Update Call on Wednesday, May 29th

**HOLLYWOOD, CA and SALT LAKE CITY, UT, May 24, 2019** — VERB Technology Company, Inc. (NASDAQ: VERB) (“VERB”), a leader in business-focused interactive video sales and marketing applications and the pioneer of Augmented Sales Intelligence software, today announced that management will host a stockholder update conference call and webcast on Wednesday, May 29, 2019 at 6:00 pm Eastern Time.

Management encourages all investors to submit their questions by close of business on Tuesday, May 28, 2019 to [AskVERB@myVERB.com](mailto:AskVERB@myVERB.com).

What: VERB Technology Stockholder Update Conference Call

Date: Wednesday, May 29, 2019

Time: 6:00 pm Eastern Time

Live Call: Toll Free: 1-877-407-4018  
International: 1-201-689-8471

Webcast: <http://public.viavid.com/index.php?id=134777>

Replay: Toll Free: 1-844-512-2921  
International: 1-412-317-6671  
Conference ID: 13691373  
(Available approximately two hours after the completion of the live call until 11:59 pm ET on June 12, 2019)

#### About VERB

VERB Technology Company, Inc. is rapidly emerging as the market leader in sales and marketing applications utilizing its proprietary interactive video data collection and analysis technology. Following its successful acquisition of Utah-based Sound Concepts, the leading provider of digital tech-based marketing and customer relationship management applications for the direct sales, network marketing and affiliate marketing industries, the newly combined company provides next-generation customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company’s proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company’s software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company’s technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. To create and ‘tagg’ your own videos that you can share and post to social, [try taggLITE, available for FREE on our website](#).

For more information, please visit: [www.myverb.com](http://www.myverb.com).

#### Contact

Please address media inquiries to: [info@myverb.com](mailto:info@myverb.com)  
855.250.2300, extension 7

Please address investor inquiries to: [investors@myverb.com](mailto:investors@myverb.com)  
855.250.2300, extension 2

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