

VERB TECHNOLOGY COMPANY, INC.

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September 18, 2019

VIA EDGAR TRANSMISSION

Paul Fischer
Office of Telecommunications
Division of Corporation Finance
United States Securities and Exchange Commission
Washington, DC 20549

**Re: Verb Technology Company, Inc.
 Registration Statement on Form S-3
 File No.: 333-233797**

Ladies and Gentlemen:

Verb Technology Company, Inc., a Nevada corporation (the "Company," "we," or "our"), pursuant to Rule 461 of the rules and regulations promulgated under the Securities Act of 1933, as amended (the "Securities Act"), hereby requests that the Company's Registration Statement on Form S-3 (File No. 333-233797) (the "Registration Statement") be declared effective under the Securities Act at 5:00 P.M., Eastern Time, on Thursday, September 19, 2019, or as soon thereafter as practicable. We are aware of our filing obligations under the Securities Act and intend to fully comply therewith. We acknowledge and understand that the Company and management are responsible for the accuracy and adequacy of the disclosure made in its filings.

Please contact Randolph W. Katz of Baker & Hostetler LLP at 714-966-8807 as soon as the Registration Statement has been declared effective, or if you have any other questions or concerns regarding this matter.

Very truly yours,

VERB TECHNOLOGY COMPANY, INC.

By: /s/ Rory J. Cutaia

Rory J. Cutaia
President and Chief Executive Officer
