

VERB TECHNOLOGY COMPANY, INC.  
2210 Newport Boulevard, Suite 200  
Newport Beach, California 92663

July 15, 2020

**VIA EDGAR CORRESPONDENCE**

Securities and Exchange Commission  
100 F. Street, N.E.  
Washington, DC 20549  
Attention: Cara Wirth and Lilyanna Peyser

Re: **Verb Technology Company, Inc.**  
**Withdrawal of Acceleration Request**  
**Registration Statement on Form S-1 (File No. 333-239055)**

Ladies and Gentlemen:

Reference is made to our letter, filed as correspondence via EDGAR on July 15, 2020, in which we requested the acceleration of the effective date of the above-referenced Registration Statement for Wednesday, July 15, 2020, at 5:30 p.m. Eastern Time, in accordance with Rule 461 under the Securities Act of 1933, as amended. We are no longer requesting that such Registration Statement be declared effective at this time and we hereby formally withdraw our request for acceleration of the effective date.

Very truly yours,

VERB TECHNOLOGY COMPANY, INC.

By: /s/ RORY J. CUTAIA

Rory J. Cutaia  
President, Chief Executive Officer, Secretary and Director

---