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## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

| 1. Name and Address of Reporting Person *<br>Geiskopf James P              |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Verb Technology Company, Inc. [VERB] | 5. Relationship of Reporting Perso<br>(Check all applicable)                               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |  |  |  |  |
|--|---------|----------|--|--|--|--|--|--|--|
| (Last)   | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/10/2025                             | X Director<br>Officer (give title<br>below)  | 10% Owner<br>Other (specify<br>below)                                      |  |  |  |  |
| C/O VERB TECHNOLOGY COMPANY, INC.<br>3024 SIERRA JUNIPER COURT<br>(Street) |         |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                   | 6. Individual or Joint/Group Filing<br>X Form filed by One Repo<br>Form filed by More than | orting Person  |  |  |  |  |
| LAS VEGAS  | NV      | 89138    |  |  |  |  |  |  |  |
| (City)   | (State) | (Zip)    |  |  |  |  |  |  |  |

## 7. Nature of 1. Title of Security (Instr. 3) 2. Transaction 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership 2A. Deemed 5. Amount of Date Execution Date, Transaction Securities Form: Direct (D) Indirect (Month/Dav/Year) if anv Code (Instr. Beneficially Owned or Indirect (I) Beneficial (Month/Day/Year) 8) Following Reported (Instr. 4) Ownership Transaction(s) (Instr. 4) (A) or (D) (Instr. 3 and 4) Code v Amount Price

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

A

60,000(1)

|  | Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |  | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | Expiration Date     |                    | d 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | derivative<br>Securities<br>Beneficially<br>Owned | Direct (D) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---------------------|---|--|---|---|---|--|-----|---------------------|--------------------|--|-------------------------------------|---|---|------------|---------------------------------------|--|
|  |                     |   |  |   | Code                                    | v | (A)  | (D) | Date<br>Exercisable | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | Transaction(s)<br>(Instr. 4)                      |            |                                       |  |

## Explanation of Responses:

Common Stock

1. On October 31, 2024, the board of directors of the Issuer (the "Board") instituted and adopted a Corporate Action, Change of Control, and Extraordinary Performance Agreement, pursuant to which the Board determined to grant 60,000 restricted stock units (the "RSUs") to the Reporting Person upon the achievement of certain Q4 2024 revenue-based performance metrics. On March 10, 2025, the grant date, the Board determined that the revenue-based performance metrics had been achieved and granted the RSUs to the Reporting Person. The RSUs vested on the grant date.

2. The total reported in Column 5 includes the (i) 60,000 newly awarded restricted stock units, of which all 60,000 have vested, (ii) 24,279 restricted stock units, of which 0 have vested, (iii) 16,310 restricted stock units, of which 0 have vested, and (iv) 169 shares of common stock.

/s/ James P. Geiskopf

\*\* Signature of Reporting Person

03/10/2025 Date

\$<mark>0</mark>

A

100,758(2)

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

03/10/2025

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.