

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)									
1. Name and Address of Reporting Person* CUTAIA RORY J.	2. Date of Event Requiring Statement (Month/Day/Year) 11/07/2014				3. Issuer Name and Ticker or Trading Symbol BBOOTH, INC. [BBTH]				
(Last) (First) (Middle) 1157 NORTH HIGHLAND AVENUE, SUITE C			Issuer	(Check all applicable)			5. If Amendment, Date Original Filed(Month/Day/Year)		
(Street) LOS ANGELES, CA 90038-1204				X_ Officer (giv below)	_X_ Officer (give title Other (specify				
(City) (State) (Zip)		Table I - Non-Derivative Securities Beneficially Owned				wned			
1.Title of Security (Instr. 4)	2. Amount of Beneficially (Instr. 4)			•	F (I (I	orm: Direct D) or Indirect	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Shares			22,342,298		D				
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02) Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.									
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and Expiration Date (Month/Day/Year) Security (Month/Day/Year)		Secur Secur (Instr	:. 4)	tive	4. Conversion or Exercise Price of Derivative Security	Form of (6. Nature of Indirect Beneficial Ownership (Instr. 5)		
	Exercisable		Title	Amount or Number of Shares			(I) (Instr. 5)		

Reporting Owners

	Reporting Owner Name / Address	Relationships				
		Director	10% Owner	Officer	Other	
	CUTAIA RORY J. 1157 NORTH HIGHLAND AVENUE, SUITE C LOS ANGELES, CA 90038-1204	X	X	Pres, Treas, Sec, CEO		

Signatures

/s/ Rory J. Cutaia	11/10/2014
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.