

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
OMB Number:	3235-0104			
Estimated average burden				
nours per response				

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(1 Tillt of Type Responses)									
Name and Address of Reporting Person * Psomas Michael Timothy	Statement (Month)		_	3. Issuer Name and Ticker or Trading Symbol BBOOTH, INC. [BBHT]					
901 HANCOCK AVE, UNIT 308	07/21/.	Issuer					5. If Amendment, Date Original Filed(Month/Day/Year)		
(Street)				_X_ Director	Officer (give title Other (specify		6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person		
WEST HOLLYWOOD, CA 90069				below)			Form filed by More than One Reporting Person		
(City) (State) (Zip)		Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)		Beneficially Owned Fo (D (I) (I)		3. Ownership Form: Direct D) or Indirect I) Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)				
common stock		100,	000 (1)		D				
Reminder: Report on a separate line for each of Persons who results the form	pond to the d displays a cu	collection of i	information OMB contro	contained in the		•	·		
1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date	sable and			4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	vnership of vative rity:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
		Expiration Date	Title	Amount or Number of Share	Security	Indir	Direct (D) or Indirect (I) (Instr. 5)		
stock options	07/21/2015	07/21/2020	common stock	300,000	\$ 1.3		D		

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Psomas Michael Timothy 901 HANCOCK AVE, UNIT 308 WEST HOLLYWOOD, CA 90069	X				

Signatures

/s/ Micha	ael Psomas	07/28/2015
**Signature of	Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- $\textbf{(1)} \ \ Mr. \ Psomas \ has \ been \ granted \ 100,000 \ shares \ of \ restricted \ stock \ on \ July \ 21, \ 2015. \ The \ shares \ vest \ 18 \ months \ after \ grant \ date.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.