

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person CUTAIA RORY J. (Last) (First) (Middle) 901 HANCOCK AVENUE,, UNITE 308 (Street) WEST HOLLYWOOD, CA 90069 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol BBOOTH, INC. [BBTH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) CEO
3. Date of Earliest Transaction (Month/Day/Year) 04/04/2016		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (Month/Day/Year) 04/11/2016		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Convertible Note (1)	\$ 0.07	04/04/2016		A		\$ 291,270.77		04/04/2016	08/04/2017	Common 1,248,303	\$ 0.07	\$ 291,270.77	D	
Convertible Note (2)	\$ 0.07	04/04/2016		A		\$ 121,875.01		04/04/2016	08/04/2017	Common 1,741,072	\$ 0.07	\$ 121,875.01	D	
Warrants	\$ 0.07	04/04/2016		A		2,080,505		04/04/2016	04/04/2019	Common 2,080,505	\$ 0.07	2,080,505	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUTAIA RORY J. 901 HANCOCK AVENUE, UNITE 308 WEST HOLLYWOOD, CA 90069	X	X	CEO	

Signatures

/s/ Rory J. Cutaia	05/19/2016
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Secured convertible note in the amount of \$291,270.77 which represents additional sums that Mr. Cutaia advanced to bBooth, Inc. during the period from December 2015 to March 31, 2016. The note bears interest at the rate of 12% per annum compounded annually. Mr. Cutaia has the option to convert 30% of the note into shares of common stock at a price of \$0.07 per share.
- (2) Unsecured convertible note in the amount of \$121,875.01 which represents the amount of accrued but unpaid salary owned for the period from December 2015 to March 31, 2016. The note bears interest at the rate of 12% per annum compounded annually. Mr. Cutaia has the option to convert 30% of the note into shares of common stock at a price of \$0.07 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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