FORM 4

UNITED STATES SE

| ECURITIES AND EXCHANGE COMMISSION | OMB APPROVAL | | | |
|--|---|-----------|--|--|
| | OMB Number: Estimated average burden hours per | 3235-0287 | | |
| ES IN BENEFICIAL OWNERSHIP OF SECURITIES | response | 0.5 | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Print or Type Responses) | | | | | | | | | | | | | | | | |
|---|---|----------------------------|---|---|---|--|---|---|--|-------------|---|---|--------------------------------------|----------------------------|------------------------------------|-------------------------|
| Name and Address of Reporting Person CUTAIA RORY J. | | | | Issuer Name and Ticker or Trading Symbol Verb Technology Company, Inc. [VERB] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_Director X_10% Owner | | | | | |
| (Last) (First) (Middle) 2210 NEWPORT BLVD, SUITE 200 | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/16/2020 | | | | | | | l | X_Officer (give title below) Other (specify below) CEO | | | | |
| (Street) NEWPORT BEACH, CA 92663 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing/Check Applicable Line) X. Form filed by One Reporting Ferson Form filed by More than One Reporting Person | | | | |
| (City) | 92003 (State) | | (Zip) | | Table I - Non-Derivative Securities Acqu | | | | | ties Acquir | equired, Disposed of, or Beneficially Owned | | | | | |
| | | 2. Transacti (Month/Day | //Year) Execut any | 2A. Deemed Execution Date, if any (Month/Day/Year) | ` ´ | |] | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | |) or | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Ownership of Form: Be | Beneficial | |
| | | | | (Month | /Day/Yea | Code | , | v | Amount | (A) or (D) | Price | | | | or Indirect (I) (Instr. 4) | Ownership (Instr. 4) |
| Common Stock | | | 04/16/202 | 20 | | A | | | 31,030 | A | \$ 1.19 | 3,384,045 | | | D | |
| Reminder: Report on a separate li | ine for each class of | securities beneficially | owned directly or in | ndirectly. | | | | | | | | information contained in this fo | orm are not re | quired to | SEC | 1474 (9-02) |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| | Exercise Price of Derivative (Month/Day/Year) Execution any | | 3A. Deemed Execution Date, if any (Month/Day/Year) | on Date, if (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Securi | e and Amount of Underlying ties 3 and 4) | Derivative Security (Instr. 5) | Securities Beneficially | Ownership Form of Derivative | Beneficial Ownership |
| | | | | Code | Date Expiration Date Title Amount or Number of Shares | Owned Following Reported Transaction(s (Instr. 4) | | Security: Direct (D) or Indirect (I) (Instr. 4) | (Instr. 4) | | | | | | | |
| | • | • | | • | | | | | | | | • | | • | | |

Reporting Owners

| | Relationships | | | | | | |
|---|-----------------------|---|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director 10% Owner | | Officer | Other | | | |
| CUTAIA RORY J. 2210 NEWPORT BLVD, SUITE 200 NEWPORT BEACH, CA 92663 | X | X | CEO | | | | |

Signatures

| /s/ Rory J. Cutaia | 05/04/2020 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

As reported on Issuer's Form 8-K dated May 4, 2020, the securities acquired by Reporting Person were pursuant to Issuer's COVID-19 Full Employment and Cash Preservation Plan approved by Issuer's Board of Directors that provides for, among other things, the reduction in the cash compensation of directors, officers and staff of issuer, including Reporting Person, f

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.